News Release

Cloud-based Software uses Barcode Technology to capture Inventory and Work-in-Process Tracking data for Manufacturers

BellHawk Systems Corporation (www.BellHawk.com) announces the availability of its new WebHawk® Cloud-based software that captures materials tracking and traceability data in real-time for manufacturers. This inventory and work-in-process tracking is performed using barcode and mobile data collection technologies. WebHawk is available as an on-line subscription service and for integration within an organization's own information technology infrastructure.

WebHawk combines both inventory and production tracking in one integrated package. It tracks materials from the receiving dock to the shipping dock and everywhere in between by lot, container and serial number. WebHawk makes customer order and inventory status information available in real-time for operations and sales people anywhere there is an Internet connection.

WebHawk also builds an electronic database of the receipt, processing, assembly, and shipping of materials. This can be used for defect, scrap, fraud and theft detection. It can also be used to minimize recalls by providing a history of which materials went into which product.

WebHawk replaces the use of paper forms and manual keyboard data entry for capturing materials tracking and traceability data. The resultant savings in labor enables WebHawk to rapidly pay for itself. WebHawk can also be used to prevent costly operational mistakes such as using or shipping the wrong or defective materials.

WebHawk can be accessed using a web-browser on PCs, MACs, tablets, PDAs, mobile computers and smart phones equipped with integral or external barcode scanners. It can be accessed over wired and wireless LANs and over cell-phone data networks. WebHawk also supports the printing of user-defined labels on local barcode printers from the data stored in the Cloud in the WebHawk database.

WebHawk can automatically exchange data with a wide-range of legacy ERP and accounting systems, located at individual manufacturing plants. This enables barcode tracking and mobile data collection capabilities to be added to existing systems and avoids the need for duplicate data entry. Adding WebHawk to existing systems enables manufacturers to gain the advantages of using electronic materials tracking and traceability without the expense or disruption of replacing their existing ERP or accounting system.

Previously materials tracking and traceability systems with this level of capability have only been affordable by large manufacturing organizations. Now these capabilities are available for small and mid-sized manufacturing plants at an affordable cost.

WebHawk uses the same BellHawk tracking engine that has been successfully used by many larger manufacturing organizations to track their inventory and work-in-process. With WebHawk, each manufacturer gets their own website and private database, which can be tailored to their specific business needs.

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